



## FORMAL INTEREST FORM

### Mission

Our goal is for all Colorado birthing hospitals to provide equitable access to treatment and recovery for perinatal patients with substance use disorders (SUD).

### Pillars of Care

1. Connection to the patient, baby, and family.
2. Initiation of treatment with medication for opioid use disorder and other SUDs.
3. Transition to outpatient treatment and/or recovery with community providers.

### Partner Organizations



### Project Leadership

**MOMs+** is a collaborative effort between multiple Colorado organizations, including IMPACT Behavioral Health and Colorado AIM: SUD both part of the Colorado Perinatal Care Quality Collaborative (CPCQC), Stader Opioid Consultants, and the Colorado MOMs Initiative part of the Naloxone Project. Implementation, technical expertise, and leadership is provided by the **MOMs+** team, a group of Colorado-based clinicians working in partnership with CPCQC. The Project Directors are Rachael Duncan, PharmD and Donald Stader, MD and the Physician Champion is Dr. Kaylin Klie, MD, MA. As **MOMs+** continues to evolve, we hope that you and your organization will strongly consider a leading role in our efforts.

### Timeline

#### A Strong Foundation | October 2022 - February 2023

The **MOMs+** team has spent the past six months working with Valley View Hospital (VVH) in Glenwood Springs to implement comprehensive care for perinatal patients and families affected by substance use disorders. VVH has served as the **MOMs+** birthing hospital pilot site, through the work of the CPCQC IMPACT Behavioral Health program. Based on the success of the VVH pilot, an expansion to additional birthing hospital sites throughout Colorado was proposed in early 2023 and funded by a grant through the Behavioral Health Administration. As an extension of the work currently being done by the Colorado MOMs Initiative (overdose education and naloxone distribution directly to at-risk pregnant and postpartum patients and families), **MOMs+** was first introduced at the Colorado MOMs Initiative Leadership Council meeting on February 27, 2023.

#### First Steps | February 2023 - March 2023

Working with stakeholders from the **MOMs+** partner organizations and the VVH pilot, we identified barriers to implementation and worked to secure initial hospital pledges to participate in the first round of 2023 statewide **MOMs+** expansion. The **MOMs+** team held four virtual introduction sessions to which representatives from all 48 Colorado birthing hospitals were invited. We did targeted outreach to highly engaged birthing hospitals statewide. Ten birthing hospitals were enrolled as pilot sites for the first round of 2023 expansion, including Boulder Community Health, Children's Hospital Colorado, Denver Health, Lutheran Medical Center, Montrose Regional Health, Parkview Medical Center, Presbyterian/St. Lukes Medical Center, Rose Medical Center, St. Francis Hospital, and Swedish Medical Center.



## Project Launch | March 2023 - April 2023

**MOMs+** was publicly announced in March of 2023. We announced the birthing hospitals that were selected as pilot sites on April 14, 2023. We created partnerships with television, radio, and written media to promote **MOMs+** and give publicity to the hospitals enrolled. We added a public-facing **MOMs+** webpage on the current [CPCQC Programs website](#), along with an FAQ page on [Connected Behavioral Health Programs](#). We continue fundraising efforts for future rounds of statewide expansion. A clinician from each pilot site sits on the **MOMs+** Hospital Implementation Leadership Council.

## Assessment, Implementation, and Measuring Success | May 2023 - September 2023

After the initial launch we worked with birthing hospital pilot sites across the state to assess needs. We performed a hospital survey and community surveillance to determine the strengths and opportunities within each site. We provided a Gap Analysis/ Environmental Scan back to hospitals with suggestions for an implementation plan based on best-practice recommendation. Any sites with gaps in screening are referred to CO AIM: SUD for more support. We are facilitating partnerships with community providers, practices, and organizations that will enhance the long-term recovery of perinatal patients. We are providing troubleshooting and implementation guidance to hospitals that are launching new services and programs. Pilot sites have been provided a financial award for participating, in an amount of \$2,000. Monthly meetings with the Hospital Implementation Leadership Council are held to update on progress and share concerns. In-person visits to each pilot site are ongoing throughout the summer for the **MOMs+** Team to meet with hospital staff and partnering community organizations. Implementation plans are being reviewed and amended and will be unrolled at each site over the next six months with continued guidance from the **MOMs+** Team. The **MOMs+** Team is working with each pilot site to submit de-identified patient-level data as a baseline. Following site visits and initiation of implementation plans, post-implementation metrics will be collected and submitted to CPCQC to measure success.

## Gathering Together and Expanding Throughout Colorado | September 2023 - June 2024

On September 18th, the first **MOMs+** Summit will be held in Lakewood Colorado. Attendees from our **MOMs+** pilot sites, including hospital champions and other **MOMs+** subcommittee members, are invited. This will be a time to meet in person with the other pilot birthing hospitals, interact with the **MOMs+** Team, collaborate together on shared barriers and opportunities, and review hospital implementation plans. We will discuss hot topics in perinatal SUD treatment, including combating stigma, implementation of the new Indications for Toxicology Testing guidance, and integrating peer support services. Members from newly enrolled pilot sites are also invited to attend in anticipation of undergoing the same assessment and implementation process in 2024. New pilot sites will be actively recruited throughout the remainder of 2023 and into 2024 on a rolling basis, with a goal of an additional 6-10 birthing hospitals joining **MOMs+**. We hope that your hospital thoughtfully considers joining **MOMs+** in order to receive the support and intensive 1-on-1 technical assistance from the **MOMs+** Team in creating wraparound services for perinatal patients affected by substance use.



## Communications Agreement

### PROJECT NAME

If selected as a pilot site, \_\_\_\_\_ (ie our hospital) agrees to exclusively refer to this initiative as “MOMs+” and to explicitly state that it is a partnership between (our hospital), and all participating organizations involved in the project in all public-facing communications and media features.

### MEDIA

MOMs+ leadership agrees to give (our hospital) prior notice of media features that focus on, reference, or mention (our hospital)’s involvement in MOMs+ whenever possible. MOMs+ leadership agrees to provide media support including talking points for an identified spokesperson and interview staffing whenever possible.

### LOGO USAGE

(Our hospital) agrees to give MOMs+ leadership final review and approval of each instance of the MOMs+ logo on (our hospital)’s content and materials before it is publicly released. MOMs+ leadership agrees to give (our hospital)’s final review and approval of each instance of (our hospital) logo on the MOMs+ content and materials before it is publicly released.

### MOMs+ MATERIALS

MOMs+ leadership agrees to provide (our hospital) with communication resources in their toolkit that include key messages, media talking points, a sample press release, and other relevant materials as appropriate.

### MOMs+ SUPPORTIVE SERVICES

By joining, MOMs+ will provide your organization, free of charge, with toolkits, materials and technical assistance from our team of expert physicians, pharmacists and project managers to help implement equitable access to treatment and recovery for perinatal patients with substance use disorders. Our commitment is to be with you every step of the way and provide guidance while you carry out your program. We will also aid in generating positive press related to your enrollment in the project.



## AGREEMENT TO JOIN MOMs+

By signing below, if (our hospital) is selected to be a pilot site, (our hospital) formally agrees to be part of MOMs+ and commits to working with the MOMs+ team toward the goal of providing equitable access to treatment and recovery for perinatal patients with substance use disorders. (Our hospital) provides MOMs+ permission to list us on their webpage and social media accounts as a partner.

Monthly emails and the MOMs+ webpage will be utilized to communicate updates with a list of participating hospitals, status reports, and press releases. Regular leadership meetings will be held to monitor progress, offer technical assistance and continue shaping the vision of the project. On behalf of MOMs+, thank you for communicating your interest in joining this ambitious effort to address the maternal overdose crisis and save lives in Colorado.

## INSTRUCTIONS

Please have an appropriate individual(s) from hospital leadership (CEO, CFO, CMO, OB Physician Champion, OB Nursing Champion) to formalize your hospital's interest in becoming a MOMs+ pilot site. If selected, this form will serve as your hospital's formal enrollment in MOMs+ as well.

Hospital Name: \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_ Position: \_\_\_\_\_

Signature: \_\_\_\_\_

Name: \_\_\_\_\_ Position: \_\_\_\_\_

Signature: \_\_\_\_\_